

ASTD St. Louis Chapter Membership Application

Name

Title

Company

Address

City, State, Zip

Phone

Fax

Email Address

Method of Payment

\$95 Annual dues + \$15 application fee = **\$110**

- Check Discover
 MasterCard American Express
 Visa

Credit Card #

Exp. Date 3-Digit Security Code

Signature

How did you hear of ASTD?

What do you want most from ASTD St. Louis?

Certificate Programs Available Through National ASTD

- Certified Professional in Learning and Performance (CPLP)



- E-Learning Instructional Design Certificate



- Human Performance Improvement Certificate (HPI)



- Training Certificate (TC)



- Measuring & Evaluating Learning Certificate Program



- Designing Learning Certificate



- Additional certificates are available. Visit www.astd.org for more information



ASTD

St. Louis Metropolitan Chapter

Membership Benefits & Application



Linking People.
Learning & Performance

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St. Louis, MO 63128

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WHAT ARE THE BENEFITS OF ASTD MEMBERSHIP?

BENEFITS OF LOCAL CHAPTER MEMBERSHIP

The St. Louis Metropolitan Chapter of the American Society of Training and Development was chartered on January 1, 1946 and re-chartered on May 13, 1969. Among the many services which the Chapter provides to its members are:

- **Monthly Meetings** - Through regular monthly meetings, members can network with other professionals and stay current on the latest trends and developments in the training and development field. Stimulating programs and workshops for practitioners at all levels are presented by outstanding local and national training professionals.
- **Leadership Opportunities** - Members have many opportunities to develop leadership skills through service on committees and elected offices.
- **Idea Exchange** - The exchange of ideas, problem solving, and networking with other training professionals are invaluable benefits of membership.
- **ASTD Alive!** - ASTD Alive! is a quarterly newsletter providing members with featured training and development articles, upcoming events, committee updates, and much more.
- **Membership Directory** - The directory gives members a complete roster of St. Louis ASTD members, including titles, telephone numbers, street and email addresses. In addition it is cross-referenced by company.
- **Position Referral Service** - The chapter's Position Referral Service provides members with a list of current job opportunities, while providing organizations with open positions targeted access to hundreds of training and development professionals.
- **Sticky Sessions** - These informal sessions are great ways to reinforce information from the monthly programs. Over coffee and continental breakfast, members explore content in depth, and share ideas and experiences to help make the program stick.
- Visit www.astdstl.org for more information.

BENEFITS OF NATIONAL MEMBERSHIP

Take a quick glance at the many benefits ASTD Members enjoy - professionally enriching benefits designed to help workplace learning and performance professionals stay informed about the industry and connected to opportunities and networks worldwide. Some of these benefits are:

- **T+D Magazine** - Consistently ranked as the most valued benefit by ASTD Members, T+D Magazine puts you in touch with some of the best minds in the business - each and every month.
- **The Buzz** Exclusive Member Benefit - By scanning the content of over 7000 worldwide publications, ASTD delivers quick-read summaries of the very latest news affecting the training industry to your mailbox each and every week.
- **ASTD State of the Industry Reports** - Put ASTD's proprietary research to work for you. Data from these sought-after reports let you compare your organization's training programs to others within your own industry.
- **Learning Circuits** - Exclusive Online Archive and Selected Content - Discover the latest technological developments affecting training, learning, and knowledge management initiatives, in this online magazine that focuses on the fast-paced world of e-learning.
- **Trainlit Literature Database** - Exclusive Member Benefit - Save hours of research time with the most comprehensive training literature database in the world. Summaries of more than 20,000 articles and books from 1983 to the present.
- **ExecuBooks** - Exclusive Member Benefit - ExecuBooks provides an online library of crisp, concise book summaries of the best in business literature. Select a summary, and in just 15 minutes you can absorb the core concepts of bestselling, must-read books on leadership, management, career development, human resources, personal finance, small business management, and more.
- And much, much more...to join visit www.astd.org.

St. Louis Metropolitan Chapter of ASTD

The purpose of the St. Louis Metropolitan Chapter is to achieve better utilization of the human ability and potential in business, industry, government, health care, and education in the greater St. Louis area.

The St. Louis Metropolitan Chapter of the American Society for Training and Development (ASTD) exists to serve the professional needs of its members by providing:

- Personal and professional development opportunities through networking, programs, partnerships, and volunteerism.
- Access to leading edge learning technologies and best practices.
- Professional recognition and affiliation.

Our vision is to be the premier workplace performance and learning resource in the St. Louis Metropolitan community.

